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## This Presentation will Show How:

- Hybrid Modeling can better assess detailed operations within a larger study area
- Active Traffic and Demand Management (ATDM)
can be considered to address daily congestion and non-recurring incidents


## Why Hybrid?

## HNTB

## Creation of the ITRAM Model Subarea

- Started with statewide (and beyond) model
- Several high-priority projects in Cedar Rapids and lowa City area


## I-380 Transmodeler Project Overview

- Commuter route between Cedar Rapids and lowa City
- Fast growing, esp. south end
- Existing congestion will only get worse
- How can life of 4-lane rural interstate be extended?



## Why TransModeler?

## ENTIB

100

## TransModeler

- Integration with TransCAD
- Hybrid traffic simulator
- Supports three model fidelities
- Microscopic
- Car-following \& lane-changing logic
- Mesoscopic
- Speed-density function
- Macroscopic

- Volume-delay function


## Matrix Estimation on the Subarea OD

- Existing ODME
- Seed matrix from subarea cut
- Insert known count targets throughout the network
- Run Origin-Destination Matrix Estimation (ODME) to adjust OD to match targets
- 2040 ODME
- Used existing as seed matrix
- Gathered all known recent forecasts within the study area to use as targets


## Network Refinement

- Links
- Connectors
- Intersections
- Speed Limits
- Signal Timings



## Calibration

- Hourly volume counts
- Queuing
- Reasonable Route Choice



## Testing ATDM Strategies

- Freeway Management
- Active Lane Management (Dynamic Lane and Speed Control)
- Queue Detection Warning
- Ramp Metering
- Hard Shoulder Running
- Crash Investigation Sites
- Arterial Management
- Advanced and Adaptive Traffic Signal Control
- Signal Phase and Timing (SPaT) Traffic Signals
- Emergency Vehicle Preemption (EVP)
- Access Management - Local

Turn Restrictions


ATDM/ICM INCIDENT SCENARIOS

30 Minute Incident NB

- Closed outside lane and shoulder
- Hard Shoulder Running available
- Active Lane Management and Hard Shoulder Running


|  |  | 30 Minute Afternoon Incident NB |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | FNB | Hard Shoulder <br> Only |  <br> Active Lane Mgt |  |
| Level of Service @ | PM | PM | PM |  |
| I-80 to Penn | F | F | F |  |
| Penn to 120th | E | D | F |  |
| 120th to Wright | F | D | C |  |
| Wright to US 30 | D | C | C |  |
| VMT/VHT/VHD |  |  |  |  |
| VMT | 76,458 | 86,897 | 84,100 |  |
| VHT | 1,826 | 1,639 | 1,657 |  |
| VHD | 734 | 398 | 455 |  |
| VMT/VHT | 41.9 | 53.0 | 50.8 |  |
| Travel Time |  |  |  |  |
| I-380 SB | 14.7 | 14.3 | 14.3 |  |
| I-380 NB | 28.5 | 19.9 | 21.4 |  |

Future No-Build



## Thank you. Questions?

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